



### **Media Contacts**

Kathy Sieja  
414-805-2618

[Kathy.Sieja@froedtert.com](mailto:Kathy.Sieja@froedtert.com)

Susan Rizzo  
262-656-2100

[susan.rizzo@uhsi.org](mailto:susan.rizzo@uhsi.org)

### **United Hospital System to Expand Affiliation with Froedtert Health**

**Milwaukee, Wis. (Oct. 2, 2017)**—United Hospital System, with hospital campuses in Kenosha and Pleasant Prairie, and Froedtert Health have completed a previously announced agreement to expand their relationship. Terms were not disclosed.

Effective Oct. 1, United Hospital System (United) changed its legal name to Froedtert South and will provide health care services under the brand name of Froedtert & the Medical College of Wisconsin health network. The expanded affiliation calls for Froedtert South to adopt Froedtert & MCW care quality protocols and best practices. The two organizations also will share an electronic health record system, effective next fall.

As Froedtert South, the former United will continue to operate as a locally led organization, retain its current health system departments and administrative services, medical group leadership and credentialing.

“This expansion is a natural progression of the longtime relationship between our two health care organizations,” said Cathy Jacobson, president and chief executive officer of Froedtert Health. “We are looking forward to working more closely and deepening our affiliation to enhance care quality, coordination and better serve patients.”

“Our stronger partnership comes at a time of significant change in the overall health care environment,” said Ric Schmidt, president, chief executive officer and general counsel of Froedtert South. “This step aligns us with a respected academic medical center partner and supports our goal to provide the best possible health care to our community.”

A phased approach to rebranding will begin this month, with exterior hospital and clinic signs changing to the Froedtert & MCW brand, including at the Kenosha Medical Center and St. Catherine's Medical Center campuses.

Teams from both organizations already have been meeting to discuss next steps, including plans for implementing the Epic electronic health record system as well as exploring the community's needs for additional or enhanced medical services. The Epic installation is expected to be completed by October 2018.

###

### **About Froedtert South**

Froedtert South is a comprehensive regional health care system that has served southeastern Wisconsin and northern Illinois communities for over 114 years. Froedtert South provides services primarily through the Froedtert & the Medical College of Wisconsin Kenosha Medical Center and the St. Catherine's Medical Center campuses and several other clinic locations. Froedtert South strives to recruit and retain highly qualified and well-trained physicians and staff and purchase the best diagnostic and therapeutic medical equipment that financial resources will permit. Froedtert South employs over 2,300 employees and has over 300 physicians, mid-levels, and other providers on its medical staff. In its latest fiscal year, Froedtert South had more than 7,360 inpatient admissions, 67,700 emergency department visits, and 266,000 outpatient visits. Froedtert South also strives to be accessible to all members of the communities we serve by providing emergent and urgent healthcare needs irrespective of ability to pay. This is Froedtert South's commitment to the fundamental components of quality, accessibility and affordability which impact the delivery of health care. For more information, visit [froedtertsouth.com](http://froedtertsouth.com).

### **About Froedtert & the Medical College of Wisconsin**

The Froedtert & the Medical College of Wisconsin regional health network is a partnership between Froedtert Health and the Medical College of Wisconsin supporting a shared mission of patient care, innovation, medical research and education. Our health network operates eastern Wisconsin's only academic medical center and adult Level I Trauma Center at Froedtert Hospital, Milwaukee, an internationally recognized training and research center engaged in thousands of clinical trials and studies. The Froedtert & MCW health network, which includes four community hospital campuses, more than 1,600 physicians and nearly 40 health centers and clinics, draws patients from throughout the Midwest and the nation. In our most recent fiscal year, outpatient visits exceeded 1.1 million, inpatient admissions to our hospitals were 49,250 and visits to our network physicians totaled 932,000. For more information, visit [froedtert.com](http://froedtert.com).