

NEED: Mental Health**Goal:** Actively participate in efforts to raise mental health awareness in the community

| Objective | Target Population | Strategies and Action Description | Time-Frame / Measures | Resources/ Partners |
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| Actively participate in efforts to raise mental health awareness in the community | Patients, Family Members, Providers | <p>Collaborate with community agencies and mental health providers to heighten awareness and provide education regarding steps that can be taken to increase mental health awareness</p> <p>Year 1 (2017):</p> <ol style="list-style-type: none"> 1. Evaluate current educational practices in the following areas to determine to what degree education is provided to heighten awareness regarding mental health: <ul style="list-style-type: none"> • Primary Care Physicians • Hospitalists • UMG Clinic Providers • Patients • Family Members 2. Participate in Community task forces which are attempting to address mental health issues <p>Year 2 (2018):</p> <ol style="list-style-type: none"> 3. Develop and begin using educational materials and programs for use in teaching about mental health <p>Year 3 (2019):</p> <ol style="list-style-type: none"> 4. Analyze mental health/suicide statistics to compare demographics with previous demographic data regarding mental health and suicidal patients and determine future direction | <p>Year 1:</p> <ol style="list-style-type: none"> 1. A summary report will be prepared to identify current practices related to mental health 2. At least one representative of UHS will have attended 75% of the community task force meetings held during the year <p>Year 2:</p> <ol style="list-style-type: none"> 3. Educational materials will be available for use within physicians' practices as appropriate <p>Year 3:</p> <ol style="list-style-type: none"> 4. The need to maintain the current course at the time or to take additional steps will be determined based upon the outcome of the analysis | <p>United Medical Group</p> <p>Kenosha County Division of Children and Family Services</p> <p>NAMI</p> <p>Healthy People Kenosha County 2020</p> |

NEED: Increase education efforts related to Substance abuse / overdosing and Tobacco use prevention

Goal: Expand and target education program methods and offerings to reach a larger audience in at risk groups

| Objective | Target Population | Strategies and Action Description | Time-Frame / Measures | Resources/ Partners |
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| <p>Increase education efforts related to:</p> <p>Substance abuse and /unintentional overdosing and tobacco use prevention</p> | <p>Patients presenting to United Hospital System</p> <p>School Aged Children</p> | <p>Collaborate with community agencies and healthcare providers to heighten awareness and provide education related to Substance abuse and unintentional overdosing and tobacco use</p> <p>Year 1 (FY2017):</p> <ol style="list-style-type: none"> 1. Evaluate substance abuse screening method currently being used in the primary care physician’s office 2. Increase primary care physicians’ awareness of early signs and symptoms of dependency and of the available community resources for their patients. 3. Increase primary care physicians awareness of availability of tobacco cessation classes for patients. 4. Develop a process for providing patients resources for help, or a direct referral for patients at risk for substance abuse and unintentional overdose and tobacco cessation. 5. Sponsor community outreach activities for health care practitioners and the community. <p>Year 2 (FY2018):</p> <ol style="list-style-type: none"> 6. Evaluate data from utilization of screening tool to establish characteristics of population specific groups. 7. Utilizing the data identified from the screening tools, target the content of the community outreach activities to the identified largest population for health care practitioners and the community. <p>Year 3 (FY2019):</p> | <p>Year 1:</p> <ol style="list-style-type: none"> 1. Evaluation to be completed by the end of the year to present to a task force for review and recommendations for continuance. 2. Provide one community outreach activity for the health care providers. <p>Year 2:</p> <ol style="list-style-type: none"> 3. Provide one community outreach activity for school aged children. 4. Provide one community outreach activity for the health care providers. <p>Year 3:</p> | <p>Kenosha County AODA Council</p> <p>Kenosha Community Mental Health Providers</p> <p>KUSD</p> <p>United Way of Kenosha County</p> <p>Boys and Girls Club of Kenosha</p> <p>Healthy People Kenosha County 2020</p> |

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| | | <ol style="list-style-type: none">8. Sponsor community outreach activities sessions for health care practitioners and the community.9. Design and implement an evaluation process to determine if patients who received referrals feel that they benefitted from the referral. | <ol style="list-style-type: none">5. Provide one community outreach activity for the health care providers and one community outreach activity for the community. Patient evaluation process in place. | |
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NEED: Reduce barriers to accessing Primary Care Provider services for all residents

Goal: Assess and address barriers to Primary Care Practitioner Services and implement strategies that will improve access

| Objective | Target Population | Strategies and Action Description | Time-Frame / Measures | Resources/ Partners |
|---|------------------------------|--|---|---|
| Assess and address barriers to Primary Care Practitioner Services and implement strategies that will improve access | Adult and Pediatric patients | <p>Year 1 (FY2017):</p> <ol style="list-style-type: none"> 1. Evaluate the United Hospital System Medical Staff Development Plan (MSDP) to identify the physician specialties where the community may be underserved regarding the number of physician providers. 2. Work in collaboration with internal and external resources to assist patients as it relates to determining eligibility for Medicaid, CHIP and ACA Marketplace enrollment and eligibility to assist in removing barriers to care. 3. Assess current office schedules of the United Medical Group to identify where there may be capacity in the schedules to add in patient visits. <p>Year 2 (FY2018):</p> <ol style="list-style-type: none"> 4. Target physician recruitment based on the results of the analysis of the MSDP. 5. Design services and initiate construction of an ambulatory surgical center to meet the needs of the community. 6. Continue assisting patients as it relates to determining eligibility for Medicaid, CHIP and ACA Marketplace enrollment and eligibility to assist patients in removing barriers to care. <p>Year 3 (FY2019):</p> <ol style="list-style-type: none"> 7. Reassess the MSDP with respect to the number of providers in the community. 8. Open the ambulatory surgery center. | <p>Year 1:</p> <ol style="list-style-type: none"> 1. Recruit family practitioners to increase patient access. 2. Dedicate resources to enroll eligible patients. 3. Physician Office schedule assessment performed. <p>Year 2:</p> <ol style="list-style-type: none"> 4. Newly recruited practitioners reflect the needs identified from the MSDP evaluation. 5. Construction initiated for a surgical outpatient unit. 6. Dedicate resources to enroll eligible patients. <p>Year 3:</p> <ol style="list-style-type: none"> 7. Review of the MSDP shows a reduction in the number of additional providers needed in an underserved specialty. | <p>United Hospital System Board of Directors</p> <p>Kenosha County Governmental Leadership</p> <p>Kenosha County residents</p> <p>Kenosha County Job Center</p> <p>United Medical Group</p> <p>Healthy People Kenosha County 2020</p> |

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| | | <ul style="list-style-type: none">9. Continue assisting patients as it relates to determining eligibility for Medicaid, CHIP and ACA Marketplace enrollment and eligibility to assist patients in removing barriers to care.10. Based on the success of the pilot effort to revise physician office schedules to increase opportunity for patient visits, expand the use of revised physician office schedules to other areas. | <ul style="list-style-type: none">8. Ambulatory facility is operational.9. Dedicate resources to enroll eligible patients.10. Increased number of physician office appointments are available for patients. | |
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NEED: Increase awareness of better self-care (nutrition/physical activity)

Goal: Increase education efforts related to nutrition/physical activity

| Objective | Target Population | Strategies and Action Description | Time-Frame / Measures | Resources/ Partners |
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| <p>Increase education efforts related to nutrition/physical activity</p> | <p>Community Members</p> | <p>Collaborate with community agencies and healthcare providers to heighten awareness and provide education on nutrition and physical activity.</p> <p>Year 1 (FY2017):</p> <ol style="list-style-type: none"> 1. Evaluate education practices in the following areas to determine to what degree education is provided to heighten awareness regarding steps to increase: <ul style="list-style-type: none"> • Nutrition; and • Physical Activity. 2. Identify potential and interested partners 3. Brainstorm initiatives and identify best practices <p>Year 2 (FY2018):</p> <ol style="list-style-type: none"> 4. Participate in community task forces which are attempting to address nutrition and physical activity awareness 5. Offer community opportunities to educate on nutrition and physical activity <p>Year 3 (FY2019):</p> <ol style="list-style-type: none"> 6. Develop and begin using materials and education programs to teach about nutrition and physical activity | <p>Year 1:</p> <ol style="list-style-type: none"> 1. An internal task force will be formed to identify current education practices and services in place offered to the community <p>Year 2:</p> <ol style="list-style-type: none"> 2. At least one representative from United will participate in a task force during the year 3. Provide educational opportunity to the community <p>Year 3:</p> <ol style="list-style-type: none"> 4. Education materials will be available for physician practices | <p>United Medical Group</p> <p>Other Local Physicians</p> <p>Department of Public Health</p> <p>United Hospital System ancillary departments</p> |

NEED: Increase awareness of prevention methods, screenings, and care for chronic diseases

Goal: Expand and target educational programs to reach a larger audience in the at risk populations

| Objective | Target Population | Strategies and Action Description | Time-Frame / Measures | Resources/ Partners |
|---|---------------------------|--|--|---|
| Expand and target educational programs to reach a larger audience in the at risk population | Community Members at Risk | <p>Year 1 (FY2017):</p> <ol style="list-style-type: none"> 1. Collaborate with community agencies and local healthcare providers to create resources 2. Evaluate current educational practices in the area of chronic diseases to provide education 3. Participate in community task forces that are attempting to address chronic disease in the community <p>Year 2 (FY2018):</p> <ol style="list-style-type: none"> 4. Develop and begin using educational materials and programs for use in teaching about chronic disease 5. Expand knowledge in offering healthy cooking classes for the renal diet at a Meet and Greet Event for CKD patients <p>Year 3 (FY2019): Provide community education by UMG physician regarding chronic disease prevention and management</p> | <p>Year 1:</p> <ol style="list-style-type: none"> 1. Create internal work group to identify current educational programs on chronic diseases 2. At least one United Hospital System team member to participate in committee throughout the year <p>Year 2:</p> <ol style="list-style-type: none"> 3. Standardize materials and distribute throughout clinics 4. Hold class at St. Catherine’s Medical Center Campus for patients and family members with CKD to increase awareness on proper nutrition <p>Year 3:</p> <ol style="list-style-type: none"> 5. Hold at least one educational event open to the community | <p>KUSD</p> <p>Department of Public Health</p> <p>National Kidney Foundation</p> <p>United Medical Group</p> <p>YMCA</p> <p>RecPlex</p> <p>Healthy People Kenosha County 2020</p> |